

Remember – clear communication without emotions is always welcomed. We are happy to explain anything to ensure you understand and are happy with what we are proposing...in other words, ASK IF YOU HAVE A QUESTION.

We offer a money back guarantee to all clients!!

You will see your keyword rank increase within 60 days or we give all the money back.

We do have payment plan options. This pricing structure is meant for websites that are ready to rock ‘n roll.

If the client requests a new website or upgrades/enhancements to their current site, this requires an additional, custom cost/quote.

THIS PRICING IS SOLELY FOR SEARCH ENGINE OPTIMIZATION (SEO) WEBSITE BUILDS REQUIRE SEPARATE QUOTE

MONTH 1 - dip the toes in = our price is 50% off so we can show you our value and build a relationship

Population under 100k = \$500

Population over 100k = \$1,000

Population over 250k = Custom Price

1. Keyword Research
 - a. We find all relative keywords
 - b. Research of your competition's online
 - c. You receive excel spreadsheet with all of them
 - d. Used for content creation and on/off page SEO strategy
2. Setup Free Google Tools
 - a. Maps
 - b. Analytics + add to your site to track traffic statistics
 - c. Webmaster + add to your site to control any site errors
 - d. Search Console + add to your site
3. Basic Google Maps Edits - Addition/Enhancement/Verified
 - a. Add holiday hours
 - b. Add appointment URL (create on website if doesn't exist)
 - c. ***Want to be in the Google Top 3 Map Pack***
 - i. Businesses in the top 3 map pack see over 70% of their business coming from their map listing alone; aside from leads they get organically or from their website
 - ii. We go all out on your listing with tactics we can't reveal; although you can see our work once finished
 - iii. Work also involves adding pages to your website to sync up to map listing
 - iv. On average, 10 hours of work goes into this process
 - v. One time payment of \$550
4. Keyword Tracking Software - RankTrackr
 - a. We cover this cost; it is part of your monthly payment
 - b. You receive an automated report with keyword rankings/progress
5. Citations
 - a. List your Business NAP (Name, Address, Phone) to 40 websites (we do this monthly)

- b. You receive a report with login credentials
 - c. Highly recommended to continue doing every single month, after 1 year = 480 new online listings for your business
6. Website Content
- a. 5x pieces of content (based on Keyword Research) to add to your website
 - i. If you want more content added by our copywriting team, add \$25 per article wanted
 - b. Created by a team of Professional Copywriters with SEO training/backgrounds
 - c. We purchase images (or you can provide if you have)
 - d. Full SEO on the content
7. Press Release
- a. Our professional copywriters will write this for you
 - b. This is the best and biggest factor to increase your rankings
 - c. Reach an audience over 75 million
 - d. If you want guaranteed Reuters World News Placement, extra cost for Top Tier Placement of \$150 (the reason is that it costs us \$150 to submit it to that network – we do not make any money on the top tier release, it costs us \$150 to submit it to Reuters)
 - i. Reuters New Placement guarantees you over 100 million views and an amazing backlink from them.
 - e. Press Release contains URL to your website with targeted keyword = hundreds of 100% white hat backlinks to your website from high end news networks like the Associated Press (AP), ABC, NBC and more!
8. If necessary - add Call To Actions (CTA's) to the website. (MINOR WEBSITE EDITING)

MONTH 2 - we can meow show our value with reports and tangible proof of work delivered & results. Price increases as we have shown value to the client but is still discounted from regular pricing to build the business relationship.

Population under 100k = \$750
 Population over 100k = \$1,500
 Population over 250k = Custom Price

1. Phone Tracking Software - House of Calls
 - a. We cover this, it is \$15 a month and we will set it up for you - if you stop monthly SEO with us, you will be responsible for the \$15/month charge
 - b. Tracks your phone leads
 - c. Receive emails for calls, have your own voicemail, calls are recorded/downloadable
 - d. Reports available
 - e. Form to Dial - turns web leads into a call within 10 seconds
2. Email List Subscription added
 - a. MailChimp - start off free
 - b. Setup all holiday specials
3. Guest Forum/Social Posts
 - a. We post on your behalf to niche specific forums and social groups
 - b. Posts include 100% white hat backlinks to your website

4. If Wordpress website, add plugin to auto-post to social media pages
5. More Content
6. More Citations
7. Backlinks (authentic, web 2.0 and PBN)
8. Press Release

MONTH 3 - even more results shown = increase in our cost meow that we have proven ourselves. If you haven't increased value, client gets their money back.

Population under 100k = \$1,000

Population over 100k = \$2,000

Population over 250k = Custom Price

1. Content
2. Citations
3. Guest Posts/Social Posts
4. Backlinks
5. Press Release
6. Consultation with client to approach any other ideas, solutions or ways to enhance online footprint. This can include anything that needs to be discussed or handled. We are your web team.

MONTH 4 - we are in a groove and it is the same rinse and repeat process at this point

Population under 100k = \$1,000

Population over 100k = \$2,000

Population over 250k = Custom Price

1. Content
2. Citations
3. Guest Posts/Social Posts
4. Backlinks
5. Press Release
6. Consultation with client to approach any other ideas, solutions or ways to enhance online footprint. This can include anything that needs to be discussed or handled. We are your web team.